

**ST KILDA FOOTBALL CLUB LIMITED “\$200 DONATION” PROMOTION
TERMS AND CONDITIONS**

1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Promotion is offered to members of The St Kilda Football Club aged 18 years and over.
3. The Promoter reserves the right, at any time, to verify the validity of entries/claims and to disqualify any entrant who tampers with the entry/claim process or who submits an entry/claim that is not in accordance with these Terms and Conditions. Errors and omissions will be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
4. Incomplete, indecipherable or illegible entries/claims will be deemed invalid.
5. Promotion commences on 08/08/2011 and ends for donations at 8pm AEST on 20/07/2012 or when stocks of scratch cards are exhausted, whichever is first to occur (“Promotional Period”).
6. How to Enter: To be eligible to enter, consumers must donate a minimum of \$200 to the St Kilda Football Club (“SFC”) in a single donation and provide their personal details (including their postal address) during the Promotional Period via the SFC website (located at www.saints.com.au), the SFC emails, SFC staff or People Action Results (the appointed telemarketing company).

Scratch cards will be awarded, while stocks last, as follows: one (1) scratch card will be awarded for each separate \$200 donation made in a single donation during the Promotional Period. Three (3) scratch cards will be awarded for each separate \$500 donation made in a single donation during the Promotional Period. Four (4) scratch cards will be awarded for each separate \$700 donation made in a single donation during the Promotional Period. Five (5) scratch cards will be awarded for each separate \$900 donation made in a single donation during the Promotional Period. Six (6) scratch cards will be awarded for each separate \$1,000 donation made in a single donation during the Promotional Period.

7. Once the SFC has processed the donation, the entrant will be sent their scratch card(s). To see whether they have won an instant-win cash prize, entrants must scratch the instant win panel on the front of their scratch card(s). If they have won a cash prize it will be detailed beneath the scratch panel.

Instant win cash prizes under \$250 must be claimed at an Australia Post store displaying the Bank@Post sign. All claims for instant win cash prizes under \$250 must be redeemed by 5.00pm AEST on 24/08/2012. Australia Post will retain and archive the winning scratch card.

To claim an instant win cash prize of \$250 or more, winners must mail in their original scratch card along with their name, address, contact phone number and valid email address to “St Kilda Football Club \$200 Donation Promotion”, Suite 11, 210 Toorak Rd, South Yarra VIC 3141. Upon receipt and verification of the scratch card, the Promoter will send a cheque for the winning prize amount. All claims for instant win cash prizes of \$250 or more must be received by last mail received on 24/08/2012.

8. The Promoter recommends scratch card(s) be sent by registered post, however, this is not a condition of entry and the cost to do so will be the responsibility of the winner.
9. Winners should allow 28 days for receipt of prizes. Winners must provide their name, address and contact phone number and valid email address to be eligible to receive their instant win cash prize. Failure to provide the scratch card(s) when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of that entrant's claims/entries.

10. All valid entrants will be allocated a unique lucky reference number on their scratch card. The Promoter will hold a detailed record of each reference number and the corresponding entrant. All unique lucky reference numbers will be entered into the Grand Prize Draw and the subsequent Monthly Prize Draws.
11. Multiple entries permitted, however, each entry must be submitted separately and in accordance with entry requirements.
12. All draws will take place at Loyalty Marketing, Suite 11, 210 Toorak Road, South Yarra, Victoria, Australia 3141.
13. Monthly Prize Draws: There will be 11 Monthly Prize Draws. The first valid entry drawn in each Monthly Prize Draw will win a SFC Guernsey signed by the Captain and the Coach valued at \$245. Entries close for each Monthly Prize Draw at 8.00pm AEST/AEDST (as applicable in Victoria) on the dates specified in the table below. All Monthly Prize Draws will take place at 11am AEST/AEDST (as applicable in Victoria) on the dates specified in the table below. Winners will be notified by mail and winners' names will be published on www.winnerslist.com.au and www.saints.com.au.

Monthly Prize Draw	Entries close	Draw date
1	24/08/2011	25/08/2011
2	28/09/2011	29/09/2011
3	27/10/2011	28/10/2011
4	23/11/2011	24/11/2011
5	21/12/2011	22/12/2011
6	01/02/2012	02/02/2012
7	28/03/2012	29/03/2012
8	23/04/2012	24/04/2012
9	23/05/2012	24/05/2012
10	20/06/2012	21/06/2012
11	20/07/2012	25/07/2012

14. Non-winning entries in each Monthly Prize Draw will be entered into any subsequent Monthly Prize Draw(s). All winning and non-winning entries in the Monthly Prize Draws will be entered into The Grand Prize Draw.
15. Grand Prize Draw: The Grand Prize Draw will take place on 30/07/2012 at 11am AEST. The first valid entry drawn will win the Grand Prize. The second valid entry drawn will win the Second Prize.

Grand Prize: The first valid entry randomly drawn in the Grand Prize Draw will be awarded \$40,000 cash in the form of a cheque.

Second Prize: The second valid entry randomly drawn in the Grand Prize Draw will be awarded \$5,000 cash in the form of a cheque.
16. Grand Prize winner and Second Prize winner will be notified by phone and mail and published on www.winnerslist.com.au, www.saints.com.au and in the Herald Sun on 03/08/2012.
17. Instant Win Cash Prizes: Cash prizes to be won instantly during the Promotional Period are: 1 x \$1,000, 1 x \$500, 3 x \$200, 6 x \$100, 87 x \$50. Total instant win prize pool is \$7,050.
18. There will be a total of 1,750 instant win scratch cards printed for this promotion.
19. Instant winners will be notified immediately in writing via the message under the scratch panel on their scratch card/receipt. Instant winners of cash prizes over \$250 will be published on www.winnerslist.com.au, www.saints.com.au and in the Herald Sun on 31/08/2012.

20. Total potential prize pool is up to \$54,745. Prizes (or any unused portion of a prize) are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
21. Subject to the unclaimed prize draw clause, if for any reason a winner does not take a prize then the prize will be forfeited.
22. The Promoter shall not be liable for any prize that has been lost, stolen, forged, damaged or tampered with in any way.
23. If any prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
24. Promoter's decision is final and no correspondence will be entered into.
25. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory implied guarantees/warranties as provided under the *ASIC Act* or the *Competition and Consumer Act* including the statutory consumer guarantees under the Australian Consumer Law or similar laws in the State and Territories of Australia ("Non-Excludable Guarantees"). Except for any liability that cannot be excluded by law, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
26. Except for any liability that cannot by law be excluded, including, the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) use of a prize.
27. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
28. Instant win game materials are rendered void if stolen, forged, mutilated or tampered with in any way or if the "Void if Removed" panel is tampered with in any way, or if the scratch card fails the Promoter's validation test. Unless otherwise due to fraud or ineligibility under these Terms and Conditions all prize claims in excess of the advertised prize pool will be honoured. Printing and other quality control errors will not invalidate an otherwise valid prize claim.
29. A draw for any unclaimed prizes may take place on 14/09/2012 at the same time and place as the Grand Prize Draw, subject to any directions from a regulatory authority. Winners' of the unclaimed prize draw (if any) will be notified in writing, and winners of prizes over \$250 (if any) will be published on www.winnerslist.com.au, www.saints.com.au, and in the Herald Sun 21/09/2012.
30. The Promoter collects personal information in order to conduct the promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. The Promoter

may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to opt out, access, update or correct information to the Promoter. All entries become the property of the Promoter.

31. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (incl. photograph, film and/or recording of the same) in any media for an unlimited period of time without further remuneration or reference for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
32. The Promoter is St Kilda Saints Football Club Ltd, Linen House Centre, 151 East Road, Seaford, Victoria 3198. A.B.N 86 005 174 836. Ph: 1300 467 246

VIC Permit No 11/1434.