

ST KILDA FOOTBALL CLUB

DONATION & PLAYER APPEARANCE POLICY



OVERVIEW

The St Kilda Football Club receives thousands of donation requests from many worthy charities and community organisations each year. The Club is committed to assisting these groups wherever possible, but requires all requests to follow the criteria outlined below.

Due to the volume of requests received each week, the St Kilda Football Club has established this policy for reviewing all donation requests received by the Club.

ASSESSMENT CRITERIA

While the Club reviews and responds to all external requests for charity and community donation, we place an emphasis on activities that contribute the most benefit and are aligned to our Club's overall objectives.

The Club will **not** support religious or political organisations, unless the benefit provided is available to the broader community on a non-denominational basis, or organisations or groups who discriminate or limit members based on race, gender, beliefs, class or cultural considerations.

- In 2011, a limited amount of signed jumpers, caps and posters will be allocated for donation
- All requests must be submitted **in writing** at least eight (8) weeks prior to the event, by completing the donation form online.
- Requests must be on official organisation letterhead and contain authority verifying the authenticity of the fundraising event or cause.
- If you are fundraising for an event, please provide all details of the event including where the funds raised will be allocated.
- Organisations are eligible to receive **one (1)** donated item of memorabilia **only** each year.

The Donation Request form is available to download from saints.com.au.

PLAYER AUTOGRAPHS

We do not accept any items from members and supporters to be autographed by players. Our players are generally happy to sign items after open training sessions held at the Club, and we recommend all members utilise this opportunity where possible.

Any item sent to the Club for signing by players or coaches will be returned to the addressee unsigned and the Club will not be held responsible for any lost items.

PLAYER APPEARANCE REQUESTS

Our players are involved with a number of community appearances throughout the Saints in Schools program, Club run clinics, AFL Auskick clinics as well as AFL country visits and AFL Victoria programs. In addition, players are also involved in appearances at special Club events, sponsor functions and with the Club's official community and charity partners.

Due to the number of appearances players are committed to each year, they are unable to participate in additional appearance requests.

PERSONAL MESSAGES

Due to time constraints, players are unavailable to make personal phone calls or record any personal messages for supporters. However, the Club is happy to provide messages on official Club letterhead where possible, with requests reviewed on a case-by-case basis.

For all birthday requests, the Saints Birthday Club is available for all members and supporters at a cost of \$15. This includes a personally signed card and badge from Nick Riewoldt, Lenny Hayes, Brendon Goddard, Leigh Montagna, Nick Dal Santo or Sam Fisher and is available from 1 March 2011 – 28 February 2012.

To sign up for the Saints Birthday Club call 1300 GO SAINTS or visit saints.com.au.

For further information or to submit your request, please contact:

Community Programs Manager

St Kilda Football Club

PO Box 2109

Seaford VIC 3198

Or email to: donations@saints.com.au