

Dear Gold Reserved Seat Holder,

Thank you once again becoming a member of the St Kilda Football Club in 2009. As part of your Gold Reserved Seat package this season, you will have access to the combined Level 2 Accolade/Limelight Room's dining and bar facilities.

Given that this room is something new for our Gold Reserved Seat holders, this letter will outline the details on how best to enjoy your match day in 2009.

Accessing the combined Accolade/Limelight Room

The combined Accolade/Limelight Rooms at Etihad Stadium can be accessed in two ways:

- From outside the stadium via the lifts/stairs from either the concourse or underground car park at Gates 4 & 6
- From inside the arena via glass doors at the rear of Aisles 31, 32, 33 or Aisles 40, 41 & 42

You will require your Gold Reserved Seat membership card to access the stadium, the Level 2 seating area and the Accolade/Limelight Rooms. Please ensure you have it with you at all times.

Match-day dining

Bookings

In 2009, dining in the combined Accolade/Limelight Room is optional and is booked directly with Etihad Stadium. To book, simply fill out the enclosed booking form. Additional booking forms can be downloaded from saints.com.au website under 'Corporate', or by contacting the Stadium directly.

You are required to provide your dining numbers for each match and return it to directly to the Stadium, following the instructions on the form. Bookings can be done on an individual match basis or for all ten (10) events, subject to availability and payment is required at the time of booking.

Dining bookings can be made from Monday at 1pm on the week of the match and will close on Wednesday at 12pm the week of the match.

Meal times on match-day

Match-day dining service will commence two (2) hours prior to the scheduled match start time. Meal service will finish 15 minutes before the scheduled start time e.g. for a Saturday night 7.10pm match, dining will be available between 5:10pm and 6:55pm.

Getting your meal on match-day

To receive your meal(s) you will be required to quote your booking reference number or name, which provided by the Stadium when your booking is confirmed. On entry to the room on event day you will be issued with a meal voucher(s), which can then be redeemed at the meal service areas.

The dining area in the combined Accolade/Limelight Room is located in the centre of the room. Only those who have booked in to dine will have access to this area.

Accolade/Limelight Room facilities

Bar Facilities

There will be two premium bars located near the Gate 4 & Gate 6 entrances to the combined Accolade/Limelight Room, which will be fully stocked with a range of standard and premium beverages. There will be full credit card (No EFTPOS) facilities available at these two main bars. In addition to these, there will also be a number of smaller 'satellite' bars which will stock a smaller variety of standard alcoholic and non-alcoholic beverages. These bars will be cash only.

Please note that no glass is permitted outside the room. All beverages that are to be taken into the viewing arena will be served in plastic cups.

Etihad Stadium abides by the practices as set out in the Responsible Service of Alcohol act. Anyone in breach of this act, including minors, will be removed from the room by security.

Toilets

There are Men's, Women's and disabled toilets located at the Gate 4 & Gate 6 entrances to the combined Accolade/Limelight Room. Baby change facilities are also available in the disabled toilets.

Dress Code

The dress code in the combined Accolade/Limelight Room is Neat Casual. Patrons in tracksuit pants, thongs or singlets will not be permitted in the Room.

General Information

Car parking access

The entrance to Car Park D is via Wurundjeri Way. If you do not have a car park pass, it can be purchased on the day from Etihad Stadium.

Room Access times

The combined Accolade/Limelight Room can be accessed for 2 hours prior to the match starting and for 45 minutes after the match has concluded.

Pass out Policy

Please note that there are no pass outs given at Etihad Stadium this season. Smokers will need to go to specified areas between gates 4 to 9 inclusive or to the Locker Room beer garden at Gate 2.

This information is a guideline as to how the room will operate throughout the year. We do however ask for your patience and understanding, as this is a new room with new systems in place. We are trying to provide the most enjoyable match-day experience for all of our Level 2 Reserved Seat holders so if you have any feedback, please feel free to contact the Club.

We look forward to catching up with you all on match day to see the mighty Saints succeed in 2009!

Regards,

St Kilda Membership Department

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